



# 2018 Annual Report

THE YEAR OF PARTNERSHIPS & COLLABORATION

## About Dream on Purpose

Dream on Purpose, Inc. (DOP) is a non-profit organization specifically designed for young girls. We empower every young girl to actualize her dreams by connecting her with local resources through interactive workshops and positive socialization through structured forums.

Our signature event, Cupcakes & Conversations gives girls between the ages of 11-18 a structured voice, collective forum for positive dialogue and an opportunity to engage in a multi-tiered system of resources - just for them! Cupcakes & Conversations is hosted quarterly.

To learn more about DOP, visit [DreamonPurpose.org](http://DreamonPurpose.org).



## Cupcakes & Conversations

Each Cupcakes & Conversations is held at various locations throughout the Gainesville and Ocala region. Collectively, 125 lives were impacted by this year's Cupcakes & Conversations.



### My Body, My Voice | March 31st

Educated attendees (35) on ways to recognize abuse in every form and empowered them to use their voice.

Hosted in partnership with guest speaker Kandra Albury of Kids 'n Capes and Unity Tabernacle Church of God in Christ.



### My Money, My Future | June 23rd

Shared money management secrets to help attendees (15) develop positive money habits and set them up for college and beyond. Featured Lara Waters with First Federal Bank and Tom Perseo with Primerica as guest speakers.



### College Discoveries | October 27th

Provided attendees (75) with the opportunity to engage with Take Stock in Children alumni, as they provided advice on college life. Hosted in partnership with The Education Foundation of Alachua County, Gainesville Chamber's Alachua County Education Compact, Santa Fe College, and the Alachua County Public Schools.

## Career Discoveries Day | October 13th

DREAM on Purpose co-hosted a workshop with The Education Foundation of Alachua County on "Budgeting for College" at the Alachua County Education Compact 4th Annual Career Discoveries Day, a career exploration and college preparedness showcase. This event was hosted by the Gainesville Chamber's Alachua County Education Compact, Santa Fe College and Alachua County Public Schools and sponsored by Campus Credit Union. In addition to the event partners, Dream on Purpose is honored to have served on the planning committee, alongside The Education Foundation and Junior Achievement. 15 attended the workshop, more than 250 attended the event.



## Stream into the New School Year: School Supply Giveaway | August 18th

15 backpacks with school supplies were donated to the West Side Catholic Center. This event was hosted in Ohio in partnership with Cleveland Women's Empowerment MeetUp and sponsored by Main Event Entertainment.



## Wellness Day | April 21st

DREAM on Purpose led a workshop on coping mechanisms. The Education Foundation of Alachua County partnered with several local area organizations to host Wellness Day addressing bullying, conflict resolution, mindfulness/stress management, mental health, resilience and more. 21 students attended.

## Career Intensive Launch | February 25th

LYFEHouse partnered with Dream on Purpose to host Career Intensive Launch, a career prep workshop. We also took the young ladies shopping for interview-ready attire. Sponsors, include Ross Stores and Trinity Assembly Dream Center Copic. Take Stock In Children - Alachua supported by referring girls to our program. 5 students participated.

## Flower Empower Yoga (FEY)

FEY, a pop-up yoga program dedicated to exposing girls to yoga, is held in partnership with Zen Vibe Yoga, a mobile yoga studio. FEY rotated between Pace Center for Girls, Student Wellness Advocates student group at Gainesville High School and Aces in Motion throughout the year. 28 students participated.



DREAM on Purpose also sponsored the girls' breakout session at Treat Her Like a Lady, hosted by Zeta Phi Beta Sorority, Inc., Diligent Delta Sigma Zeta Chapter, impacting 30 girls.

Thank you to our recurring financial supporters: Linda Feller, Yvette Carter, and the City of Gainesville & GRU/GG Charitable Giving Campaign.