



2019 ANNUAL REPORT

The Year of Engagement



About Dream on Purpose

Dream on Purpose, Inc. (DOP) is a non-profit organization specifically designed for young girls. We empower every young girl to actualize her dreams by connecting her with local resources through interactive workshops and positive socialization through structured forums.

Our signature event, Cupcakes & Conversations gives girls between the ages of 11-18 a structured voice, collective forum for positive dialogue and an opportunity to engage in a multi-tiered system of resources - just for them! Cupcakes & Conversations is hosted quarterly.



This Year's Cupcakes & Conversations

11/23: 50 girls and parents | Host: Unity Tabernacle COGIC | 7 table discussion leaders

10/26: 50 youth and parents | Host: Greater Gainesville Chamber | Sponsor: Alachua County Education Compact (ACEC) | Partners: Alachua County Public Schools (ACPS) and The Education Foundation | Speakers: LaVerne Handfield, Tia Brock, and Officer Diana Ulley
Vendors: the Chamber, ACEC, The Education Foundation, Southern Scholarship Foundation, FCAN, Santa Fe College, Zeta Phi Beta Sorority, Inc., and Leaderlync's Spec App

6/22: 15 girls and parents | Speaker: Steph McFee | 6 table discussion leaders

3/27: 30 girls and mentors | Host: Painting with a Twist | Sponsor: First Federal Bank



To Know Me is to Love Me | Nov. 23rd | Ocala, FL | Speaker: Yvette Carter | Partner: Aces in Motion (AIM)



Painting with a Purpose | Mar. 27th | Gville, FL



College Discoveries | Oct. 26th | Gville, FL



Breaking Glass Ceilings | Jun. 22nd | Gville, FL

Thank you for your support and monetary contributions to Dream on Purpose. Without you, we could not have completed the following:

Additional Programming

Flower Empower Yoga (FEY) is a pop-up yoga class for youth between the ages of 11 and 18 that encourages them to try yoga and experience its benefits. It is held in partnership with YogaLoka, which is a non-profit organization dedicated to making yoga accessible to underserved populations. We visited Santa Fe HS, The Education Foundation, Gainesville HS and AIM. We served more than 65 youth.



At the ACEC's 5th annual Career Discoveries Day, DOP tabled and co-presented with Tia Brock from The Education Foundation on how to budget for college. More than 200 students and parents attended to hear from speakers, engage with exhibitors, complete their FAFSAs and win 1 of 2 \$1,000 scholarships. DOP engaged with 75+ attendees at Buchholz HS on Nov. 16th.

More than 45 students attended the 2nd annual Student Wellness Day, which was hosted at Howard Bishop on Apr. 13th by The Education Foundation, in partnership with Dream on Purpose and several other community organizations. 25 girls attended our workshop on mental illness, self-esteem and social media.



On Jul. 13th, DOP, in partnership with Cleveland's Women Empowerment Meetup, donated 12 backbags filled with school supplies to families living in the East Cleveland, OH area as part of The Salvation Army - East Cleveland's "Summer Block Party".

DOP's Vice President JoAnne Karagnara delivered clothes and shoes to 10 children in need in Luidi, Sierra Leone in West Africa. Collections will be held throughout the year for the next visit.



OUTREACH: ACPS Career Academy Showcase at Buchholz High School, Nov. 15th; TEDxEastsideHS Conference 2019, Nov. 9th; Aces in Motion's Aim for the Stars gala, Nov. 8th; Santa Fe College East Gainesville Instruction's Annual Forum, Sept. 19th | Greater Gainesville Chamber ACEC's forum on education, Ed-U-Chat, Sept. 18th; City of Gainesville, GRU/GG Charitable Giving Breakfast Kickoff, Sept. 18th | Boys and Girls Club fundraiser, Tailgate for Kids, Sept. 14th; Gainesville Chamber ACEC Steering Committee Luncheon, Aug 28th; ACEC Signer's Dinner, May 23rd; ACPS' recognition program for school-affiliated employees, May 2nd; The Education Foundation of Alachua County's A Night in the Big Apple, Feb. 22nd.

TRAINING: Members of the DOP team received training in First Aid/CPR/AED.

DOP donated gifts to 10 girls and boys in need this Holiday Season. Thank you to Jones Edmunds & Associates, Inc. and JEACES, Inc. for sponsoring the gift drive and Take Stock in Children and Aces in Motion for recommending families in need.



With your support, we fundraised more than

\$3,500

in funds and more than

\$900

worth of in-kind donations.

