

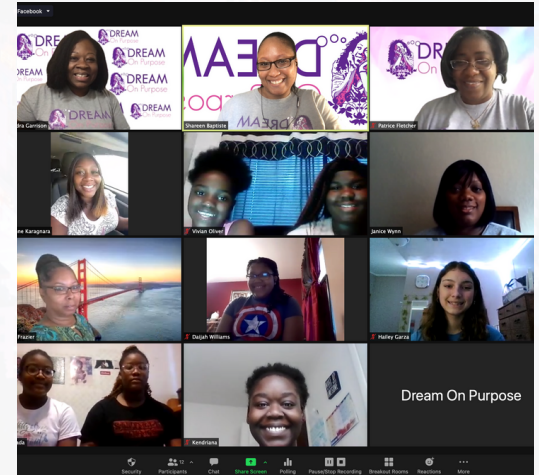
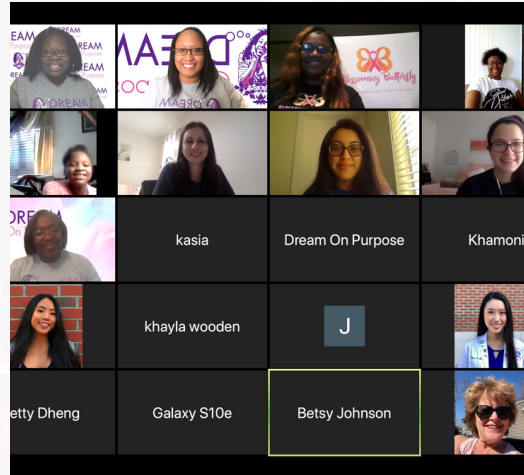
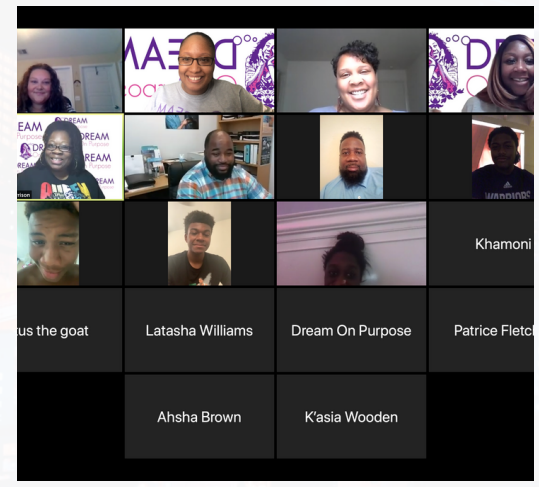
DREAM On Purpose
DOP TURNS FIVE!
 VIRTUAL CELEBRATION
 LIVE MUSIC | DANCE BATTLES
 TRIVIA | TIKTOK CHALLENGES
 MAY 16, 2020 | 6-8PM
[HTTPS://BIT.LY/DOPTURNS5](https://bit.ly/dopturns5)
 featuring DJ MiGGL
 follow @DJMiGGL:
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The Year of VIRTUAL Connections

2020 ANNUAL REPORT

First Row: DOP Turns Five!, May 16th | **Second Row** from Top (left to right): Cupcakes & Conversations - Surviving COVID-19, May 22nd and College Discoveries, Aug. 24th - 29th
Third Row: Cupcakes & Conversations - I Pink I Can, Oct. 10th and I'm in Charge of Me, Nov. 21st | **Fourth Row:** Career Launch Intensive, Nov. 14th - 16th and Dine with DOP Annual Dinner, Dec. 19th



CAREER LAUNCH Intensive
 3 PART SERIES
 CONGRATULATIONS AHSHA BROWN FOR SUCCESSFULLY COMPLETING THIS YEAR'S CAREER LAUNCH INTENSIVE!
 11/14: 4-6PM | WORKSHOP VIA ZOOM
 11/15: 8PM | SHOPPING AT ROSS
 11/16: 6-7PM | MOCK INTERVIEWS VIA ZOOM
 What is the purpose of an interview?
 DREAM On Purpose | LYFEHOUSE | GEPB GAINESVILLE





Let's Dive Deeper!

5-YEAR OVERVIEW

- # of Programs: nearly 60
- # of Lives Impacted: nearly 1,000
- # of Partnerships: more than 60
- # of Volunteers: more than 15 (total)
- # of Donors (2020): nearly 50

2020 ACHIEVEMENTS

- Pivoted to online events to continuing serving youth during global pandemic
- Expanded reach beyond Greater Gainesville region
- Raised funds to mail kits to attendees
- Grew the Board of Directors by 67%
- Added 2 volunteers to the team
- Increased branding efforts

2020 GIVING

- Individual Giving - \$3,644
- Corporate Giving - \$1,450
- Grants - \$3,335
- **Total Monetary Donations** - \$8,429 (nearly a 42% increase from 2019)
- *In-Kind Donations* - nearly \$800

2020 PARTNERS

Greater Gainesville Chamber of Commerce's Alachua County Education Compact; The Education Foundation of North Central Florida; Alachua County Public Schools; Santa Fe College; Gainesville Black Professionals; LYFEHouse; Unity Tabernacle COGIC; Blossoming Butterfly; Center for Child Counseling; DJ MiGGL; GENIUS Entertainment; YogaLoka; and Yoga Pod (Gainesville)

2020 EVENT STATS

Flower Empower Yoga (FEY)

Dedicated to improving health and mindfulness

- 2 sites: Santa Fe High School (30 attendees) & Aces in Motion (10)
- 2 partners | 2 instructors

DOP Turns Five!

Dedicated to celebrating DOP's 5th anniversary

- 14 registrants & attendees
- 2 partners | 1 guest DJ

Cupcakes & Conversations: Surviving COVID-19

Dedicated to developing strategies to cope with coronavirus

- 89 registrants | 43 attendees (mailed kits)
- 1 partner | 2 speakers

"QuaranTEEN Life" Wellness Series

Hosted by The Education Foundation, this series was dedicated to helping students build resiliency during quarantine. Dream on Purpose presented "Netflix & Chill: The Art of Maintaining Healthy Relationships during COVID-19."

- 17 attendees to DOP-led workshop (mailed kits to top 3 participants)

Cupcakes & Conversations: College Discoveries

Dedicated to sharing information about the college experience

- 21 registrants & attendees (mailed kits, including 3 grande prizes)
- 6 partners | 12 speakers

Cupcakes & Conversations: I Pink I Can

Dedicated to breast cancer awareness

- 43 registrants | 18 attendees (mailed kits)
- 2 partners | 1 speaker

Career Launch Intensive

Dedicated to cultivating career preparedness skills

- 2 registrants | 1 participant (shopped with for interview-ready attire)
- 4 partners | 2 speakers

Cupcakes & Conversations: I'm in Charge of Me

Dedicated to developing conflict management skills

- 39 registrants | 24 attendees (mailed/distributed kits)
- 2 partners | 2 speakers

2020 CORPORATE SUPPORTERS

Capacity Building Resource

Community Foundation of North Central Florida

Cupcakes & Conversations Sponsor

Women's Giving Circle of North Central Florida

Amazing Give Matching Sponsor

First Federal Bank of Florida (Gainesville, FL Branch)

Liability Insurance Sponsor

Anonymous

Career Launch Intensive Sponsor

Ross Stores, Inc.

Annual Dinner Venue Sponsor

Fairfield Inn & Suites by Marriott Gainesville I-75